

JCCS, PC
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Episode 1

Data – What is it?

SPEAKER PANEL

Brenda Peyton

Accounting and Payroll Team Leader with JCCS

Brenda.Peyton@jccscpa.com



Erin Vukelich

Client Advisory Service Team Leader with JCCS

Erin.Vukelich@jccscpa.com



Tony Vanorny, CPA

Director of Audit and Accounting with JCCS

Tony.Vanorny@jccscpa.com



Drew Rieker, CPA, ABV

Shareholder with JCCS

Drew.Rieker@jccscpa.com



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EPISODE 1: WHAT IS DATA?



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Good Data vs Bad Data

- What is Data and why is it so important?
- How can we differentiate between good and bad data?
- What are some possible outcomes of good data vs bad data?



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Identifying your data

- What does the term “Data” encompass?
 - Paper trail/documents
 - Electronic information
 - Customer information in files
 - Etc.



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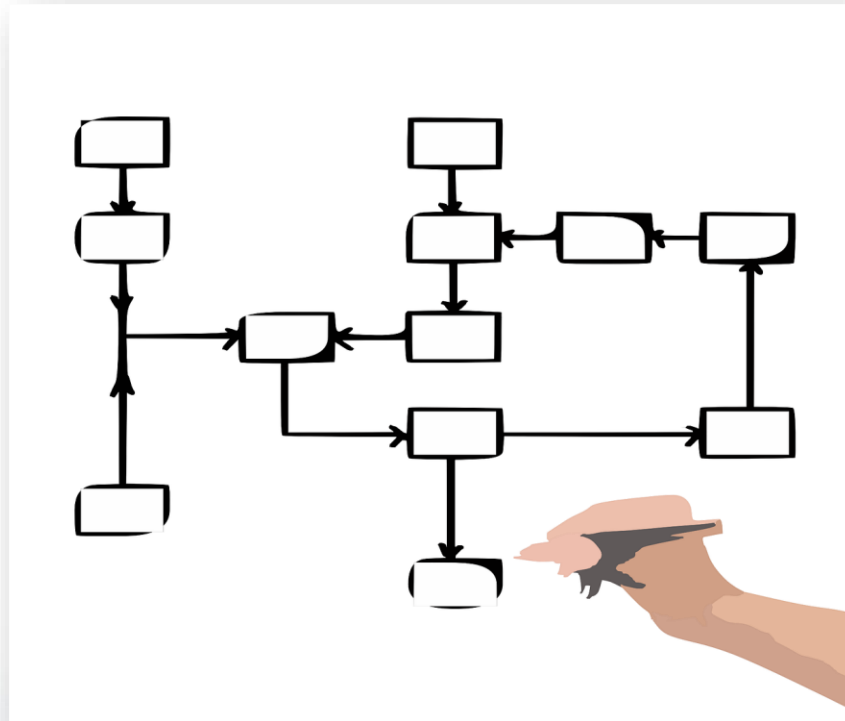
Managing your data

- Who manages the data?
 - Right person in the right seat
- How is the data managed?
 - Storage system?
 - Banker Boxes?
 - Accounting System (QB?)
- What does a successful data management solution look like?

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Information Workflow

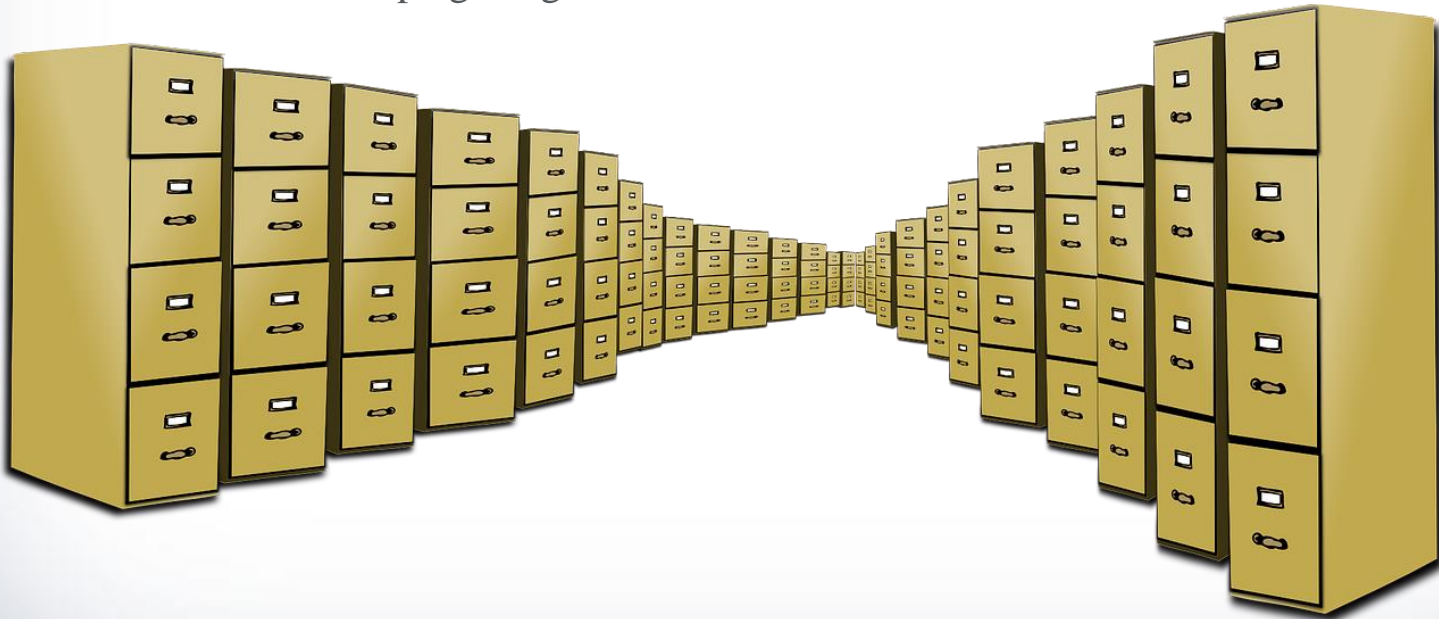
- Why should we identify how information moves through a company?



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Retention of Data

- Lifecycle
- Pros and Cons of keeping long term retention



FINAL THOUGHTS?

QUESTIONS?



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- Episode 2: Ecosystem, Not Just for Plants Anymore – *Tuesday, October 6th*
- Episode 3: QuickBooks, Online and Desktop Battle it out! – *Tuesday, October 20th*
- Episode 4: Payroll, More than a Necessary Evil – *Tuesday, November 3rd*
- Episode 5: Apps, So Many Choices! – *Tuesday, November 17th*
- Episode 6: Wrap-up, What does it all add up to? – *Tuesday, December 3rd*



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